

HUDSON
SQUARE



HUDSON SQUARE MOBILITY REPORT

Q1 2025

COUNTING LOCATIONS

As part of our mission to make Hudson Square a place for people, the Hudson Square BID measures pedestrian movement, subway ridership, and Citi Bike usage throughout our neighborhood to better understand how people travel to and within Hudson Square. Based on our [2023 Workforce Survey](#), over three-fourths of Hudson Square workers commute to the neighborhood by subway, and with HSBID's Quarterly Mobility Report featuring district-wide data, we continue to track how our neighborhood moves. Additionally, we have started tracking pedestrian movement at two critical intersections in the district and conducted an analysis of our open spaces in the warm season, to understand the pulse of our neighborhood. Our counting locations are mapped below.

Count methodology for each location varies. [Placer.ai](#); [MRI onLocation](#); [MTA Open Data](#); [Citi Bike System Data](#);

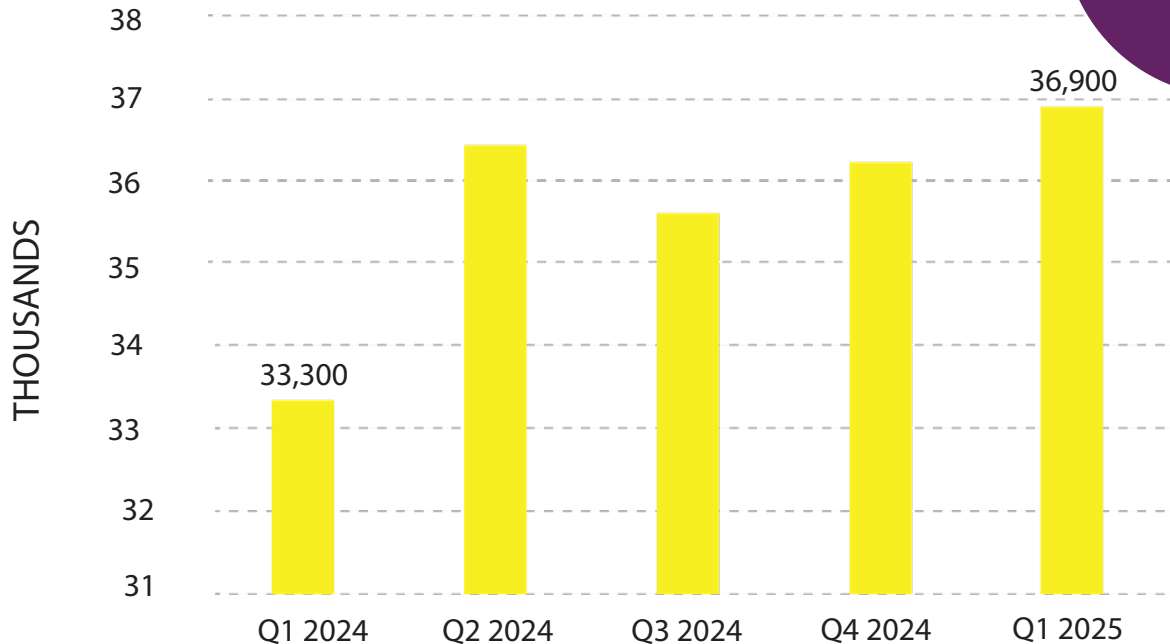


PEDESTRIAN ACTIVITY

AVERAGE DAILY FOOT TRAFFIC

Placer.ai

11%
growth in
pedestrians
YoY



PEDESTRIAN MOVEMENT AT INTERSECTIONS

MRI onLocation

Daily average
Peak Blockface



Hudson & Houston

Spring & Varick

Spring & Varick has shown a 21% growth YoY.

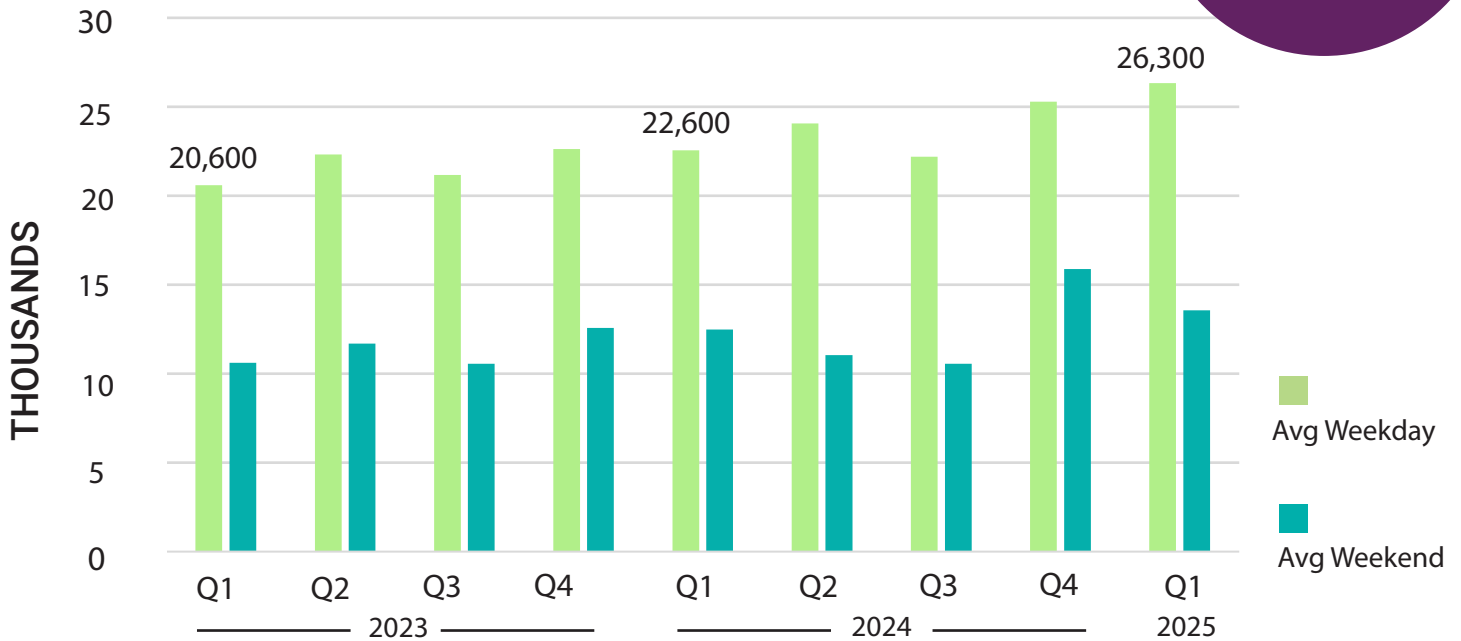
*Based on estimate of northwest corner due to construction

SUBWAY RIDERSHIP

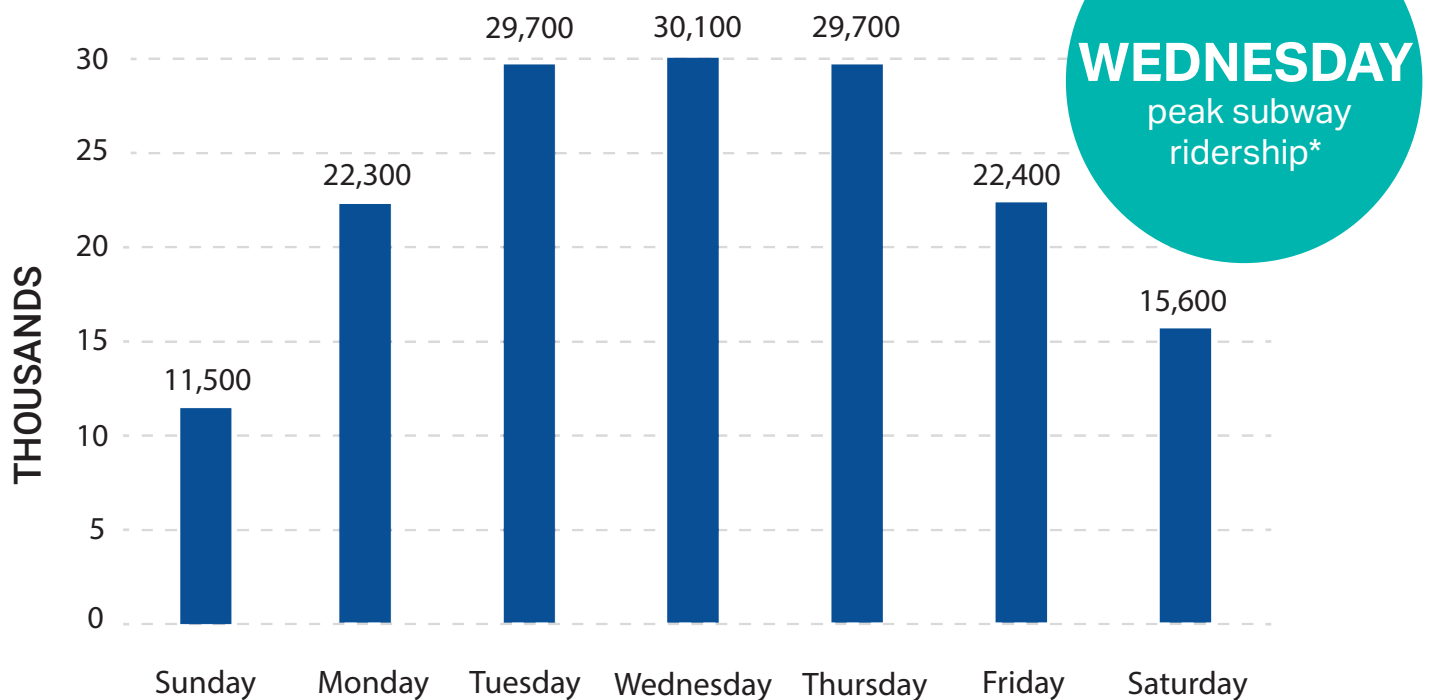
RIDERSHIP GROWTH OVER 2 YEARS

MTA Open Data

17%
increase in avg
weekday ridership
YoY



DAY-OF-WEEK



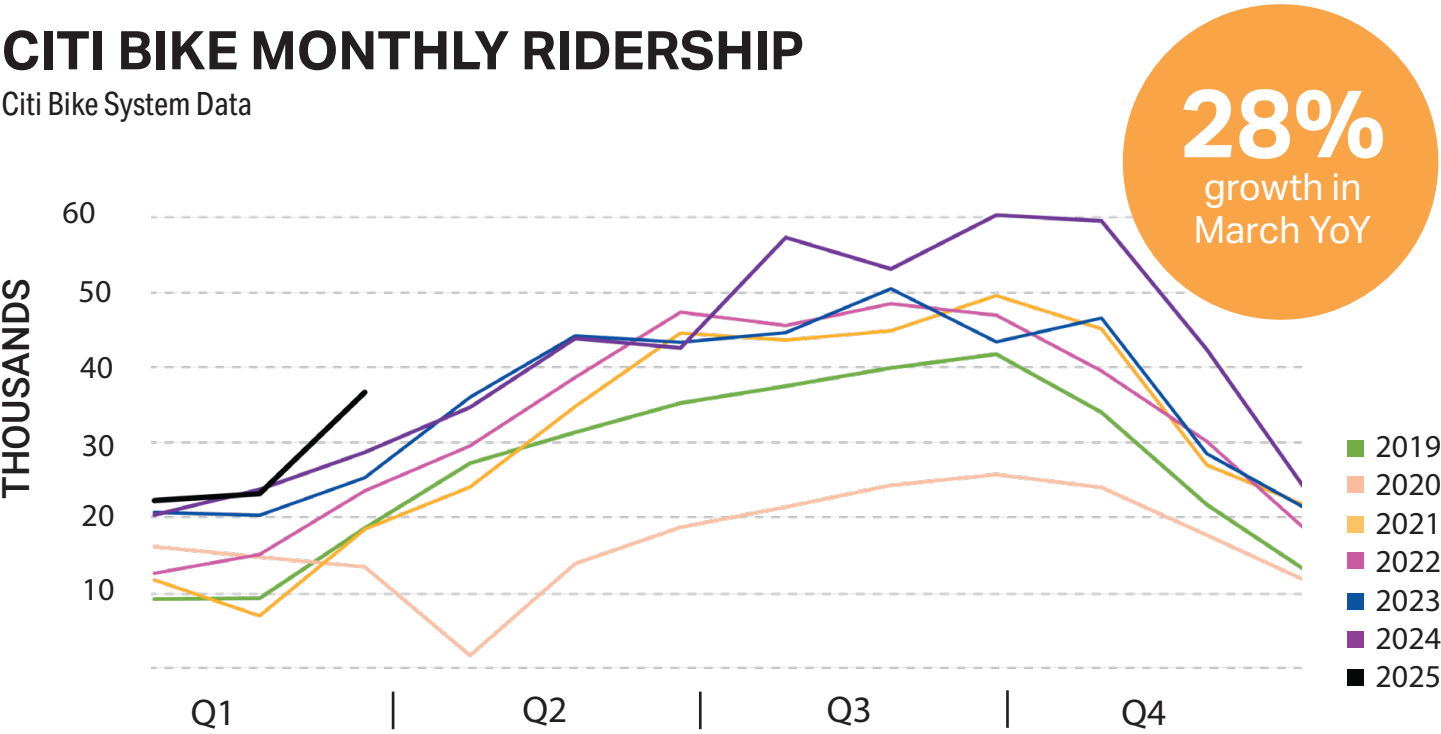
WEDNESDAY
peak subway
ridership*

Subway ridership has seen a steep increase in Q1 2025 with 26,000 daily riders. Ridership data across the the week indicate an emerging work week pattern from Tuesdays to Thursdays.

BIKE SHARE USAGE

CITI BIKE MONTHLY RIDERSHIP

Citi Bike System Data



Citi Bike ridership in Hudson Square has grown gradually through the Q1 of 2025 with a daily average ridership of 1,200 riders. March 2025 saw a big jump in numbers with a 28% growth from March 2024.





HUDSON SQUARE

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