

Hudson Square Storyline Giveaway 2025

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility

This giveaway is open only to individuals who are 18 years of age or older at the time of entry and are legal residents of New York State. Staff members of Hudson Square BID ("The BID"), including full-time and part-time employees, contracted vendors, board members, and their immediate family members and/or those living in the same household, are not eligible to participate in the contest. The contest is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

2. Agreement to Rules

By participating, entrants agree to be fully and unconditionally bound by these rules and represent that they meet all eligibility requirements. Entrants also agree to accept the decisions of The BID as final and binding in all matters related to the giveaway.

3. Giveaway Period

Entries will be accepted **online only** from **Monday, June 30th, 2025 at 12:00 AM EST** through **Wednesday, July 10, 2025 at 11:59 PM EST**.

4. How to Enter

To enter, submit a story through the official **Hudson Square Storyline** web portal.

- Entry link will be accessible via the @HudsonSquareNYC Instagram profile and the postcards distributed between June 30th to July 10th.
 - Only one (1) story entry per person is permitted. Duplicate entries will not increase your chances of winning.
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5. Entry Requirements

Submitted stories must be original, personal, and align with the theme of meaningful moments in or around the Hudson Square community. Content that is incomplete, off-topic, or inappropriate may be disqualified at the discretion of The BID.

6. Prizes

A total of **10 winners** will each receive a gift bundle featuring **\$40 in gift cards** to a combination of local Hudson Square retailers: Maman, Westville, Shake Shack and Wonder. Prizes are non transferable and may not be redeemed for cash. Substitutions may be made at the discretion of The BID in the event a listed prize becomes unavailable.

7. Odds

The odds of winning depend on the number of eligible entries received during the giveaway period.

8. Winner Selection and Notification

Winners will be selected at random by The BID and notified via email by **Friday, July 18, 2025**. If a selected winner does not respond within **five (5) business days**, cannot be contacted, or fails to meet eligibility requirements, an alternate winner may be chosen.

9. Use of Entries

By submitting a story, entrants grant Hudson Square BID the right to use all or part of the submission in the development of public art installations, without additional consent or compensation, unless prohibited by law.

10. Terms and Conditions

The BID reserves the right to cancel, suspend, or amend the giveaway in the event of unforeseen technical issues or other factors that compromise its fairness or integrity. The BID may disqualify any participant who tampers with the entry process or violates these rules.

11. Limitation of Liability

By entering, participants release and hold harmless Hudson Square BID and its affiliates from any liability, loss, or damage arising directly or indirectly from participation or the acceptance of any prize.

12. Disputes

The giveaway is governed by the laws of the State of New York. All disputes shall be resolved in the courts located in New York County, New York.

13. Winner List

To request the list of winners or a copy of these rules, send a self-addressed, stamped envelope to:

Hudson Square BID, 180 Varick Street, Suite 422, New York, NY 10014.

Requests must be received by **August 8, 2025**.

14. Sponsor

Hudson Square BID, 180 Varick Street, Suite 422, New York, NY 10014.

Acknowledgment of Hudson Square Storyline Giveaway Prize

I, _____, hereby acknowledge that I have received the following prize as part of the Hudson Square BID Storyline Giveaway, awarded on __/__/2025:

Prize Received:

- One (1) gift bundle including \$40 in gift cards to select local Hudson Square retailers.

(Retailers may vary among those listed in the official giveaway terms and conditions.)

I understand that:

- Redemption of all gift cards may require direct contact with the participating retailers.

- Prizes are not exchangeable for cash or any other form of monetary compensation.

- I may choose to transfer the gift cards to a friend or family member, but Hudson Square BID is not responsible for facilitating transfers or resolving any issues that may arise from third-party use.

- If any issues arise during redemption, I will raise them directly with the respective retailers as directed by the BID.

By signing below, I confirm my acceptance of the prize under these terms.

Signature: _____ **Date:** _____